



SPONSORSHIP OPPORTUNITIES

Preserving a place. Honoring a champion.



2025 Keeper of the Flame Award
Honoring Jeanne Giovannini

Presented by the National Women's Hall of Fame
September 27, 2025 | Seneca Falls, NY



LIGHTING THE WAY, TOGETHER

About the Event

In 1977, a torch with a symbolic flame was relayed from Seneca Falls to Houston for the National Women's Conference, a distance of 2600 miles, by over 1000 runners.

Millicent Brady Moore, a descendent of Susan Quinn Brown, the youngest attendee at the 1848 Women's Rights Convention, started the relay race, handing the torch to Kathrine Switzer, the first official female competitor in the Boston Marathon.

Ms. Switzer raced a distance, then passed the torch to two-time Olympic Gold Medalist in swimming, Donna De Varona. (Both women are Hall Inductees!)

Presented by the National Women's Hall of Fame, **The Keeper of the Flame Award** has honored extraordinary women since 2005 who embody courage, leadership, and a steadfast commitment to the mission of elevating women's stories and keeping the spirit of the women's rights movement alive.

Honoring the Past. Illuminating the Future.



PHOTO BY PAT FIELDS / sharingstories1977.uh.edu





PRESERVING A PLACE HONORING A CHAMPION

Celebrating a Historic Renovation, from Mill to Movement!

This year, we are thrilled to recognize **Jeanne Giovannini**, not only for her devotion to the Hall's mission but also for her central role in the long-term restoration of the historic **Seneca Knitting Mill**, now home to the Hall.

Jeanne has served as chair and champion of the **Mill Renovation Project** since 2012, after joining the board in 2007 and serving as its president.

Under her leadership, the once-dilapidated 1844 Seneca Knitting Mill—located directly across the canal from the Wesleyan Chapel, site of the **1848 Women's Rights Convention**—was carefully and collaboratively rehabilitated into an accessible, vibrant museum and community space.

The project was honored with the Joan K. Davidson Award, the highest honor in **New York State's Historic Preservation Awards**. The award recognized nearly a decade of shared vision, adaptive design, and community engagement—transforming the mill into a 16,000 sq ft landmark featuring exhibit space, meeting rooms, event facilities, and accessibility improvements.

This celebration commemorates the community that came together under Jeanne's leadership to breathe life into this building—the **permanent home of the National Women's Hall of Fame**.



SPONSORSHIP TIERS

Your support helps further our mission, and hold a celebration of community vision!

This event invites sponsors to support historic preservation, women's legacy, and community impact. Align your brand with a powerful mission and join a milestone of transformation.



Presenting Sponsor – \$5,000 (Exclusive) 8/22 deadline

- “Presented by [Your Brand]” in the event title
- Prominent brand placement across décor + key touchpoints
- Lead status for all digital, social, and media invitations/campaigns
- Step-and-repeat backdrop
- Option to deliver remarks or lead a toast
- Premium reserved tables
- Private VIP tour of the renovated Hall
- Post-event recognition across digital/social, photo gallery, press

Platinum Sponsor – \$2,500

- Prominent co-branding on invitations, step-and-repeat, digital assets, event program
- Logo displayed on event website, emails, and at event
- Complimentary VIP tickets, reserved seating
- Recognition in pre-event press and social media
- Logo featured in recap materials
- Co-branded post-event gallery

Gold Sponsor – \$1,000

- Logo on printed programs, event banners, event website, menus
- Features in pre-event digital touchpoints and social media posts
- Priority seating
- Mention during opening/closing remarks
- Logo in event photo gallery
- Highlighted in recap email and post-event social media

Silver Sponsor – \$500

- Webpage and select onsite logo placement
- Acknowledgement post on social media
- Discounted or reserved seating
- Recognition in event wrap-up

Specialty Sponsorships

Wine Sponsor – \$750: branding at the bar & one free drink ticket per guest

Program Sponsor – \$350: logo on printed programs

In-Kind Gifts:

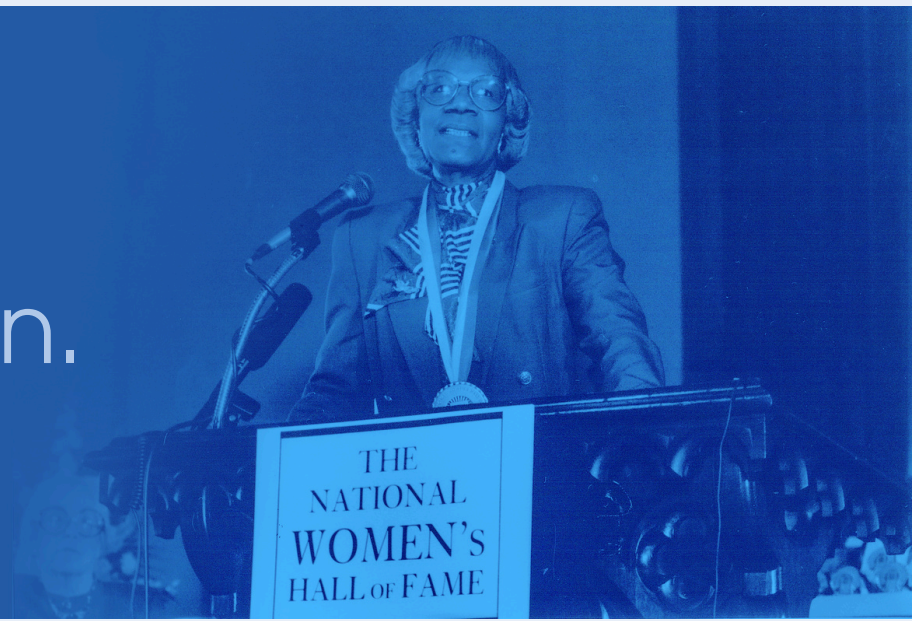
- Décor
- Catering
- Printing
- Photography
- Videography

Contact interim Executive Director, Karen Macier with questions or interest:

KMacier@womenofthehall.org



Showcasing great women. Inspiring all.



The National Women's Hall of Fame, headquartered in the birthplace of women's rights, Seneca Falls, N.Y., is the nation's oldest nonprofit organization that celebrates the achievements of women who have changed the world.

The Hall elevates women's voices, equips and empowers changemakers, and advances gender equity through action, education, and storytelling.

The Hall shines a spotlight on the contributions of American women, rightly securing their place in national and global history, and ensures that the vision of suffragists who gathered here in Seneca Falls comes to fruition.

The Hall is proud to serve as a home for women's stories and informed discussion across every generation. Through storytelling, we promote a more inclusive and authentic history that inspires growth and belonging.



From top, Alice Paul announcing the Equal Rights Amendment in Seneca Falls; the Hall's current gallery features introductory exhibits; four founding members of the Hall imagined a permanent home for women's achievements.



Tell one and all about the
Women of the Hall!

NATIONAL
WOMEN'S
HALL OF FAME

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