

Honoring Women. Inspiring Generations. Advancing Equality.

IMPACT REPORT



Who We Are

The National Women's Hall of Fame, headquartered in the birthplace of women's rights, Seneca Falls, N.Y., is a nonprofit organization that celebrates the achievements of women who have changed the world. The Hall elevates women's voices, equips and empowers changemakers, and advances gender equity through action, education, and storytelling.

The Hall shines a spotlight on the contributions of American women, rightly securing their place in national and global history, and ensures that the vision of suffragists who gathered here in Seneca Falls comes to fruition. The Hall is proud to serve as a home for women's stories and informed discussion across every generation. Through storytelling, we promote a more inclusive and authentic history that inspires growth and belonging.







From top, Alice Paul announcing the Equal Rights Amendment in Seneca Falls; the Hall's current gallery features introductory exhibits; four founding members of the Hall imagined a permanent home for women's achievements.



LETTERS FROM LEADERSHIP

Don't you just love a good story?

I know I do. Some of my earliest memories are of my mother sharing tales from her childhood, or my grandmother recounting stories of relatives long passed. Now, as I grow older, I often catch myself thinking, "I wish we had written that down."

Stories are the fabric of our lives, we inherit them, we tell them, we make them up, we share them, we are them. They connect our past, present, and future, passing down values and shaping our understanding of the world, of ourselves, and of who we can become.

Yet, as time goes on, many stories—especially those from women—risk being forgotten.

At the National Women's Hall of Fame, we are dedicated to making sure that doesn't happen. We preserve and uplift the stories of extraordinary women—leaders, innovators, and trailblazers whose contributions have shaped history even when history books have left them out. Without recognition, many of their stories could fade away.

The generous support of our donors enables us to expand our programming, reach new audiences, strengthen our exhibits, and uncover even more remarkable stories that deserve to be known. It keeps these legacies alive—not just in our Hall, but in hearts and minds across the country...

As we look ahead to next year, we will be naming a new full-time executive director, sharing news about our 2026 Induction plans, and offering many exciting exhibits and programming.

There is so much to preserve. So much to celebrate. And so much more to do.

Together, we ensure that the stories of remarkable women continue to be told—and the next generation can see themselves reflected in them.

Sincerely,

Karen A. Macier
Interim Executive Director



A Message From Board President,

Jean Kilbourne

Stories matter. They shape our sense of what's possible. Author Lydia Millet once wrote, "Action depends on a perception of possibility." If women are missing from the narrative, how can the next generation imagine themselves in it?

Many of the more than 300 women inducted into the Hall are names the history books left out. Women like **Janet Rowley**, a geneticist who established that cancer is a genetic disease. **Mae Jemison**, the first Black woman astronaut in space. **Jacqueline Cochran**, who led the Women's Air Force Service Pilots during World War II. And **Matilda Josyln Gage**, a suffragist and scholar who identified the systemic erasure of women in science as early as 1870—a phenomenon now called the Matilda Effect.

The answer is as old as patriarchy itself: it's easier to dismiss women if we forget what they've done.

I've spent decades studying how women are silenced, sidelined, and sold short.

But history doesn't belong to those in power. It belongs to those who insist on telling the truth.



As the late Cecile Richards once said, "Stories, told and retold, are the key to igniting change."

So let's tell them. Loudly. Relentlessly. Let's amplify the women who've shaped our world —those we know and those we've yet to discover. Let's support the institutions like the Hall that fight to preserve their legacies.

And let's refuse to be erased.

Sear Kilbourne

Thank you for being a part of a national movement to ensure that women's voices and stories forever have a home of their own.

Sincerely,

Jean Kilbourne 2015 Inductee

Board President

2024 IMPACT

A YEAR OF TRANSFORMATION

2024 was a pivotal year for the National Women's Hall of Fame. As we continued our journey through a time of dynamic transition, we also celebrated extraordinary achievements in programming, partnerships, and preservation.

This report offers a snapshot of the impact, momentum, and community we've cultivated together—honoring our past, amplifying the present, and building our collective future.

Reopening and Reimagining Our Historic Home

In May 2024, the Hall fully reopened to welcome visitors, unveiling our spectacular second-floor space inside the historic Seneca Knitting Mill with a gallery ribbon-cutting ceremony.

Continued restoration and expansion of the historic space included installing an elevator and internal staircase that accesses all floors. We also completed the restoration of the second floor to provide more exhibit space.

Structural and Accessibility Improvements

The new elevator and internal stairwell provides improved access to the upper floors.

Additionally, the historic spiral staircase and smokestack were preserved and restored, and a replica of the original bell tower was constructed, reinstating key architectural features of the Mill.







2024 IMPACT

EXHIBITIONS AND PUBLIC ENGAGEMENT

In 2024, the Hall came alive with dynamic exhibitions and engaging public programs that underscored our role as a national center for storytelling, civic dialogue, & cultural celebration.



Voices and Votes: Democracy in America



We held the debut of our first Smithsonian-curated exhibit, *Voices and Votes: Democracy in America*. This national collaboration brought critical conversations about civic engagement and democracy to Seneca Falls, drawing visitors from across the country.



ADDITIONAL PROGRAMMING AT THE HALL



"The Rollercoaster for Women's Rights, Equality, and Freedom," curated by Greta Paasch '27 and Mia Tetrault '25, showcases the Hall's archives and provides a history on the Equal Rights Amendment, a Constitutional amendment that prevents discrimination based upon sex and ensures equality.

- La Cicatrice by Rebecca Aloisio from the Rochester Institute of Technology
- The Rollercoaster for Women's Rights... curated by students from Hobart and William Smith Colleges
- Dirty Laundry and Other Women's Work by Julie Thurber
- Humanities discussion series featuring historian Ashley Hopkins-Benton on museums & democracy





Students from the Eastman School of Music's Treble Choir joined the Hall for a special performance of songs from the suffrage movement.

CELEBRATING ART & ADVOCACY

In November, in collaboration with the Finger Lakes Arts Council, we showcased **Creative Women of the Finger Lakes: Art and Craftivism.** This powerful exhibit showcased 39 pieces by 22 women artists and craftivists from across the region.

The collection, celebrating the intersection of creativity, women's rights, and human rights, honored the many ways women use art as a tool for advocacy, resistance, and change.







Selections from the many pieces on display in the Art and Craftivism exhibit.







2024 INDUCTION CEREMONY

This year's Induction Ceremony welcomed a phenomenal new class of women into the Hall—the 31st in our history:

- **Patricia Bath:** Ophthalmologist and inventor, pioneered laser cataract surgery and the first Black woman physician to receive a medical patent
- **Ruby Bridges**: Civil rights icon and activist, known as the first Black child to integrate an all-white elementary school in the American South
- **Elouise Cobell:** Blackfeet Nation member and financial rights advocate, led a landmark lawsuit against the U.S. government
- Kimberlé Crenshaw: Legal scholar who coined the term
 "intersectionality," contributing significantly to critical race theory
- Peggy McIntosh: Educator and activist, best known for her work on white privilege and the essay Unpacking the Invisible Knapsack
- **Judith Plaskow:** Theologian and author, recognized as the first Jewish feminist theologian
- Loretta Ross: Academic and activist, known for her leadership in reproductive justice and human rights
- Sandy Stone: Pioneering media theorist and educator, regarded as a founder of transgender studies
- Anna Wessels Williams: Pathologist who developed a key method for producing diphtheria antitoxin, advancing public health
- Serena Williams: Tennis champion and entrepreneur with 23 Grand
 Slam titles, widely regarded as one of the greatest athletes of all time



Click here to watch a full recording of the ceremony online!

IT TAKES A VILLAGE...

This event was made possible by the generous support of over 400 individuals, foundations, and companies.





FUNDING 2024

The majority of the Hall's funding comes from individual giving. Notably, **less than 2% of all donated funds in the U.S. go to organizations supporting women and girls**, highlighting the significance of such contributions.

RECOGNITION AND GRANTS

In December, we were honored to attend an event at the Department of Labor with President Joe Biden and Acting Secretary Julie Su, recognizing the importance of America's labor history. It was announced that the Hall would receive an additional \$500,000 Parks grant to support continued renovations—though final confirmation is still pending at the time of this report.

LEADERSHIP AND STEWARDSHIP

This year, once again, our consolidated financial statements received an unmodified audit opinion from an independent CPA firm, affirming our commitment to financial stewardship and transparency. Throughout this transitional period, the steady leadership of our Board of Directors and the unwavering commitment of our staff have guided us through growth, change, and renewed purpose.



A copy of the Hall's latest annual financial report may be obtained from the Attorney General's Charities Bureau website www.charitiesnys.com, or from the Hall by mailing a written request to National Women's Hall of Fame, PO Box 335, Seneca Falls, NY 13148



Tell one and all about the Women of the Hall!

These vibrant exhibitions, inclusive programs, celebratory ceremony, and infrastructure milestones showcase how the Hall deepened its mission in 2024—amplifying women's stories, fostering civic dialogue, and investing in its future.

As we reflect on 2024, it is clear that the Hall is more than a museum—it is a movement. It is a living, breathing tribute to the courage and contributions of women past and present. With each exhibit, program, and partnership, we're not only honoring history—we are making it.

Thank you for your support, your belief, and your commitment to this shared mission.

The National Women's Hall of Fame



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