

NATIONAL  
WOMEN'S  
HALL OF FAME

— BE A PART OF —

# Women's History in the Making

A FIRST-OF-ITS-KIND NATIONAL BROADCAST  
CELEBRATING WOMEN'S ACHIEVEMENTS

INDUCTION  
CEREMONY **2024**

Corporate  
Sponsorship

# A historic moment for women. A historic broadcast to America.

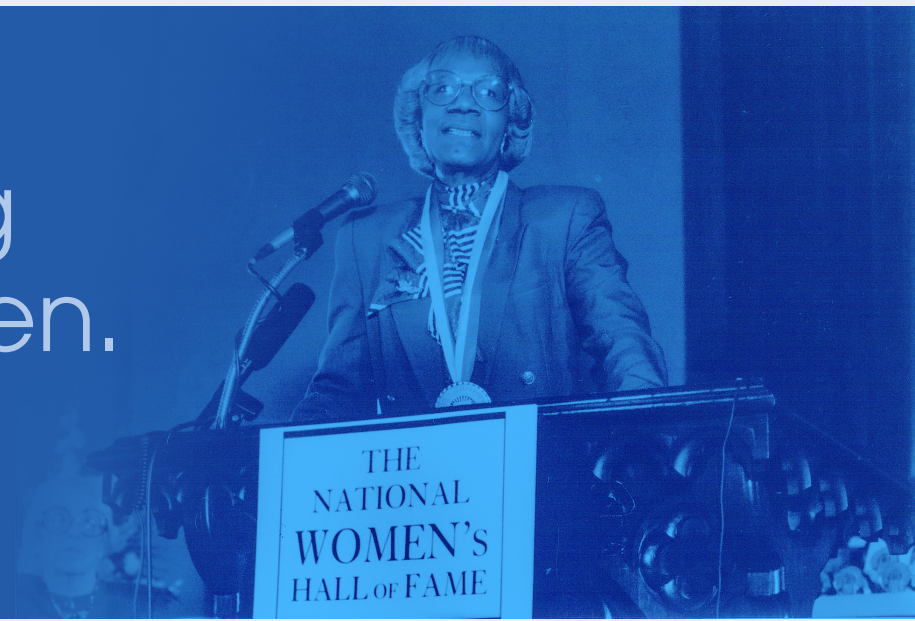
The National Women's Hall of Fame proudly announces the first-ever national broadcast of its Induction Ceremony. Taking place during Women's History Month in March 2024, this is a historic opportunity to amplify women's voices and share inspirational stories of their achievements from coast to coast – in homes, classrooms, boardrooms, and beyond.

A partnership with American Public Television will allow the entire nation to come together in celebration of trailblazing American women, fostering a sense of shared purpose and hope for the future. With your support, we can make history and turn the Induction Ceremony into an anticipated televised tradition across the country.





# Showcasing great women. Inspiring all.



## Who We Are

The National Women's Hall of Fame, headquartered in the birthplace of women's rights, Seneca Falls, N.Y., is a nonprofit organization that celebrates the achievements of women who have changed the world. The Hall elevates women's voices, equips and empowers changemakers, and advances gender equity through action, education, and storytelling.

The Hall shines a spotlight on the contributions of American women, rightly securing their place in national and global history, and ensures that the vision of suffragists who gathered here in Seneca Falls comes to fruition. The Hall is proud to serve as a home for women's stories and informed discussion across every generation. Through storytelling, we promote a more inclusive and authentic history that inspires growth and belonging.



From top, Alice Paul announcing the Equal Rights Amendment in Seneca Falls; the Hall's current gallery features introductory exhibits; four founding members of the Hall imagined a permanent home for women's achievements.

# The Power of The Induction Ceremony

The National Women's Hall of Fame is the nation's first and oldest nonprofit dedicated to honoring distinguished American women. Our signature program is our Induction Ceremony, which began in 1973 and welcomed inaugural honorees such as Clara Barton, Harriet Tubman, Amelia Earhart and Helen Keller.

The general public nominates honorees. Then, a National Panel of Judges and an independent Inductee Selection Committee review nominations and make recommendations for induction. To date, the Hall has inducted 302 changemakers whose contributions span the arts, sciences, athletics, business, education, philanthropy, humanities, and public service.

The Induction Ceremony is a beacon of hope that will shine even brighter on a national stage. With your help, we can ensure extraordinary women are celebrated on a platform worthy of their achievements.



Supporting the first national broadcast of the National Women's Hall of Fame Induction Ceremony is a strategic investment in the future of our nation.

It propels our collective efforts to promote gender equality, cultivate diverse role models, and inspire future generations of changemakers.






From top: Joy Harjo, Indra Nooyi, and Rebecca Halstead were inducted into the Hall in 2022; current inductees present the induction medallion to new honorees; inductees Indra Nooyi and Linda Alvarado share a hug on stage.






## Your Partnership

The National Women's Hall of Fame seeks to engage donors who can help ensure a successful execution of the first nationally televised Induction Ceremony in 2024. We have embarked on an initial comprehensive fundraising goal of \$7 million to fund the broadcast and extensive publicity efforts while sustaining Hall operations. **As of this publication, early supporters have stepped up with commitments totaling over \$1 million.**

### Your investment will support:

-  **Elevated visibility.** Leveraging the widespread reach of American Public Television's 285+ affiliates, the Hall's Induction Ceremony will be broadcast to 50-80 million viewers, significantly increasing the visibility of women's accomplishments and stories.
-  **Educational outreach.** New educational programs that commemorate the contributions of women will promote a deeper understanding of women's history and the social impact of their achievements.
-  **Hope and inspiration for young people.** When women's achievements are celebrated, it becomes easier for younger generations to visualize and aspire to success. Role models play a pivotal role in shaping career aspirations and self-esteem, motivating individuals to pursue their goals.

-  **Social progress.** Recognizing women's achievements is a step towards dismantling systemic gender inequalities, including the ongoing fight for equal pay and gender parity in leadership roles. As we celebrate, we also shine a light on the work that still needs to be done.
-  **Historical accuracy.** Throughout history, women's contributions have often been sidelined, overlooked, or even misattributed. In addressing and correcting these historical oversights, we provide a more accurate and comprehensive narrative of the nation's past.
-  **Global influence.** America's celebration of women's achievements sets an example for other nations, inspiring them to recognize and value the contributions of women. This collective effort will contribute to a global shift in gender equality and a universal culture of women's empowerment.

### A WORD ON OUR IMPACT

Margaret Sánchez turned off her TV for two days following the National Women's Hall of Fame Induction Ceremony in 2022. She wanted time to "absorb the hope."

"Thank you for providing such 'inspiration' at a time when what I loved about being born and living in America was our democracy and freedom is now in jeopardy," Margaret wrote, echoing sentiments shared by many guests and online viewers.



Inductees and their family members gather after a program for high schoolers from across New York State.

# Join us on the national stage. Become a sponsor.

## Presenting Sponsor (\$1,000,000)

### Induction Ceremony Benefits

- Opportunity to present inaugural award during Pre-Show
- (1) 3-minute speech/video during Pre-Show
- Meet & Greet photo opportunity with past and present Inductees
- Verbally thanked during Pre/Post-Show receptions
- (2) VIP tables
- Priority placement for on-site signage at Pre/Post-Show receptions
- Logo prominently featured in step-and-repeat background
- Printed program (presenting sponsor on front cover, full-page ad with priority placement)
- Logo on tables

### Media & Press Benefits

- Thanked at top & bottom of national broadcast
- Media deliverables for social media channels post-event taping/pre-broadcast
- (1) designated heritage month of sponsored content on Hall's social media
- Hall press release on philanthropic partnership
- Social media kit, mentions on Hall's social media, logo on website

### Additional Benefits

- First right of refusal for National Women's Hall of Fame museum capital naming opportunity
- 2024 Induction Broadcast Watch Party at a location of your choosing
- Industry exclusivity available for Presenting-level Sponsors



From left: Inductees Gloria Allred, Angela Davis, Sarah Deer, Dolores Huerta, Nicole Malachowski, Gloria Steinem, and Diane von Furstenberg.



## Visionaries (\$500,000)

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### Induction Ceremony Benefits

- (1) 60-second speech during Pre-Show
- Meet & Greet photo opportunity with past and present Inductees
- Verbally thanked during Pre/Post-Show receptions
- (2) VIP tables
- On-site signage at Pre/Post-Show receptions
- Logo prominently featured in step-and-repeat background
- Printed program (full-page ad)

### Media & Press Benefits

- Thanked at top & bottom of national broadcast
- Media deliverables for social media channels post-event taping/pre-broadcast
- (1) designated heritage month of sponsored content on Hall's social media
- Hall press release on philanthropic partnership
- Social media kit, mentions on Hall's social media, logo on website

### Additional Benefits

- First right of refusal for National Women's Hall of Fame museum capital naming opportunity
- 2024 Induction Broadcast Watch Party at a location of your choosing

## Trailblazers (\$250,000)

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### Induction Ceremony Benefits

- Meet & Greet photo opportunity with past and present Inductees
- (2) Premium tables
- On-site signage at Pre/Post-Show receptions
- Logo featured in step-and-repeat background
- Printed program (half-page ad)

### Media & Press Benefits

- Thanked at top & bottom of national broadcast
- Media deliverables for social media channels post-event taping/pre-broadcast
- (1) designated heritage month of sponsored content on Hall's social media
- Hall press release on philanthropic partnership
- Social media kit, mentions on Hall's social media, logo on website

## Influencers (\$125,000)

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### Induction Ceremony Benefits

- Meet & Greet photo opportunity with past and present Inductees
- (1) Premium table
- On-site signage at Pre/Post-Show receptions
- Logo featured in step-and-repeat background
- Printed program (half-page ad)

### Media & Press Benefits

- Thanked at top & bottom of national broadcast
- Media deliverables for social media channels post-event taping/pre-broadcast
- (4) weeks of sponsored content on Hall's social media channels
- Social media kit, mentions on Hall's social media, logo on website

## Champions (\$75,000)

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### Induction Ceremony Benefits

- (2) Reserved tables
- Listed as a corporate sponsor at on-site signage
- Printed program (quarter-page ad)

### Media & Press Benefits

- Thanked at top & bottom of national broadcast
- Media deliverables for social media channels post-event taping/pre-broadcast
- Social media kit, mentions on Hall's social media, logo on website
- (2) weeks of sponsored content on Hall's social media channels
- Listed in Hall's Annual Report

## Advocates (\$50,000)

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### Induction Ceremony Benefits

- (2) Reserved tables
- Listed as a corporate sponsor at on-site signage
- Company logo included in printed program

### Media & Press Benefits

- Thanked at top & bottom of national broadcast
- (1) week of sponsored content on Hall's social media channels
- Social media kit and logo on website
- Listed in Hall's Annual Report

## Partners (\$25,000)

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### Induction Ceremony Benefits

- (1) Reserved table
- Listed as corporate partner in printed program

### Media & Press Benefits

- Thanked at top & bottom of national broadcast
- (1) week of sponsored content on Hall's social media channels
- Social media kit and name on website



We are deeply honored by your interest in this national effort and wish to express our sincere appreciation for considering such a meaningful investment.

Should you have any questions or welcome further conversation, please contact Kate Konzen, Senior Director of Development, at [kkonzen@womenofthehall.org](mailto:kkonzen@womenofthehall.org).