

SPONSORSHIP LEVELS

Custom Sponsorships Available

Susan B. Anthony Diamond Sponsorship \$50,000: Exclusive

- Identification as the Diamond NWHF 2019-2020 Sponsor
- Logo and listing inclusion as the Diamond sponsor in all press releases, public service announcements, marketing materials, website and all media about the National Women's Hall of Fame for 2019 and 2020
- Logo and listing inclusion on Sponsorship Signage in new location of NWHF
- Two tables for ten at the Induction Ceremony Luncheon including premium VIP seating
- Thirty tickets for the Induction Ceremony including twenty Premium VIP seating and ten regular seats
- Twenty tickets to Fall for the Hall (Saturday evening Gala)
- Twenty NWHF memberships through 2021
- Four tickets to 2021 Induction Activities
- Four tickets to all other NWHF events in 2019 and 2020
- Inclusion on social marketing including ten blog posts in 2019 highlighting areas of expertise to extend your brand
- Three full page color ads including inside back cover in the Commemorative Induction Program distributed to all Induction event attendees
- Opportunity to place advertising on NWHF website
- Inclusion in video of event for future marketing use
- Link on NWHF website
- Signage opportunities at event venue and in NWHF
- 2 minute speaking opportunity at 2019 Induction Luncheon
- Ability to distribute collateral materials to Induction attendees

*This level of sponsorship will provide 100 tickets for student seats to the Induction Ceremony that we will donate to educational groups in your name.

Rosa Parks Platinum Sponsorship \$25,000: Two Available

- Identification as a Platinum NWHF 2019-2020 Sponsor
- Logo and listing inclusion as a Platinum sponsor in all press releases, public service announcements, marketing materials, website and all media about the National Women's Hall of Fame for 2019 and 2020
- Logo and listing inclusion on Sponsorship Signage in new location of NWHF
- One table for ten at the Induction Ceremony and Luncheon with Premium seating
- Sixteen tickets for the Induction Ceremony including ten Premium seating and six regular seating
- Ten tickets to Fall for the Hall (Saturday evening Gala)
- Ten NWHF memberships through 2020
- Two tickets to all other NWHF events in 2019 and 2020
- Inclusion on social marketing including five blog posts in 2019 highlighting areas of expertise to extend your brand
- Two full page color ads in the Commemorative Induction Program distributed to all Induction event attendees
- Opportunity to place advertising on NWHF website
- Signage opportunities at Induction event venue and in NWHF
- Ability to distribute collateral materials to Induction attendees

*This level of sponsorship will provide 50 tickets for student seats to the Induction Ceremony that we will donate to educational groups in your name.

Emma Lazarus Gold Sponsorship \$15,000: Three Available

- Identification as a Gold NWHF 2019-2020 Sponsor
- Logo and listing inclusion as a Gold sponsor in all marketing materials about the National Women's Hall of Fame for 2019 and 2020
- One table for ten to the Induction Ceremony Luncheon with Preferred seating
- Fourteen tickets for the Induction Ceremony including ten Preferred seating and four regular seating
- Ten tickets to Fall for the Hall (Saturday evening Gala)
- Ten NWHF memberships through 2020
- Two tickets to all other NWHF events in 2019 and 2020
- Inclusion on social marketing including three blog posts in 2019 highlighting areas of expertise to extend your brand
- One full page color and one half page color ad in the Commemorative Induction Program distributed to all Induction event attendees
- Ability to distribute collateral materials to attendees

*This level of sponsorship will provide 30 tickets for student seats to the Induction Ceremony that we will donate to educational groups in your name.

Maya Angelou Bronze Sponsorship \$5,000: Unlimited Available

- Identification as a Bronze NWHF 2019-2020 Sponsor
- Logo and listing inclusion as Bronze sponsor in all marketing materials
- Ten tickets to the Induction Ceremony Luncheon with Preferred seating
- Ten tickets for the Induction Ceremony including Preferred seating
- Two tickets to Fall for the Hall (Saturday evening Gala)
- Inclusion on social marketing
- One half page color ad in the Commemorative Induction Program distributed to all Induction event attendees

*This level of sponsorship will provide 10 tickets for student seats to the Induction Ceremony that we will donate to educational groups in your name.

Maria Tallchief Silver Sponsorship \$10,000: Unlimited Available

- Identification as a Silver NWHF 2019-2020 Sponsor
- Logo and listing inclusion as a Silver sponsor in all marketing materials
- One table for ten to the Induction Ceremony Luncheon with Preferred seating
- Twelve tickets for the Induction Ceremony including ten Preferred seating and two regular seating
- Ten tickets to Fall for the Hall (Saturday evening Gala)
- Ten NWHF memberships through 2020
- Inclusion on social marketing
- One full page color ad in the Commemorative Induction Program distributed to all Induction event attendees

*This level of sponsorship will provide 30 tickets for student seats to the Induction Ceremony that we will donate to educational groups in your name.

Lucille Ball Fall for the Hall Sponsorships Entertainment, Tastings, Libations \$2,500: Two in Each Category Available

- Identification as a Lucille Ball sponsor of Fall for the Hall
- Logo and listing inclusion in all marketing materials of Fall for the Hall
- Signage designating sponsorship in sponsored category prominently displayed at Fall for the Hall
- Two tickets to the Induction Ceremony Luncheon
- Two tickets to the Induction Ceremony
- Six tickets to Fall for the Hall (Saturday evening Gala)
- Inclusion on social marketing
- One half page ad in the Commemorative Induction Program distributed to all Induction event attendees

*This level of sponsorship will provide 10 tickets for student seats to the Induction Ceremony that we will donate to educational groups in your name.



Level of Sponsorship	Susan B Anthony Diamond	Rosa Parks Platinum	Emma Lazarus Gold	Maria Tallchief Silver	Maya Angelou Bronze	Lucille Ball Fall for the Hall Saturday Evening Gala Tickets
Investment	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
# Years Duration	3	2	2	2	2	2
NWHF 2019 Sponsor Luncheon seats	20	10	10	10	10	2
VIP 2019 Induction Ceremony seats	20 preferred/ 10 regular seats	10 preferred/ 6 regular	10 preferred/ 4 regular	10 preferred/ 2 regular	10 preferred	2
2019 Fall for the Hall Saturday Evening Gala tickets	20	10	10	10	2	6
NWHF Memberships: Standard individual with associated benefits	20	10	10	10	10	-
Sponsored student Induction Ceremony 2019 tickets	100	50	30	30	10	-
Tickets to 2021 Induction	4	2	2	-	-	-
Tickets to all other NWHF events 2019-2020	4	2	2	-	-	-
Identification as NWHF Sponsor in all marketing materials for Induction	x	x	x	x	x	
Logo and inclusion in all PR that permits ID	x	x	x	x	x	
Logo and listing in sponsor area at new NWHF location	x	x				
Inclusion on social media marketing	x	x	x	x	x	x
Color Ads in Induction Commemorative Program booklet	3 full pages including 1 inside back cover	2 full page	1 full page and 1 half-page	1 full page	1 half-page	1 half-page
Inclusion in Sponsor section NWHF website	x	x	x	x	x	
Ability to distribute collateral to event attendees	x	x				
Inclusion in Video of Event	x					
2 minute speaking opportunity at Induction Luncheon	x					
Signage at Induction Luncheon and Ceremony	x	x				