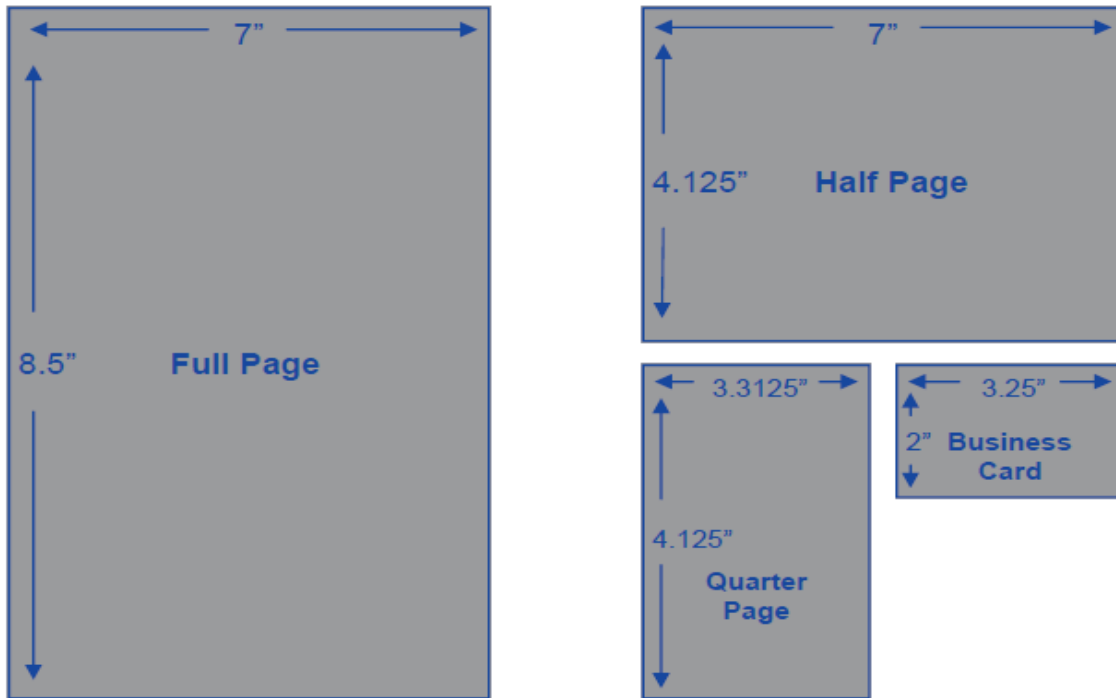


**Induction Weekend 2017**



**Commemorative Program Book  
Advertising Rates & Specs**

|                        | <b>Cost</b>    | <b>Size</b>             |
|------------------------|----------------|-------------------------|
| <u>Full Page Color</u> | <u>\$1,500</u> | <u>7" x 8.5"</u>        |
| <u>Full Page</u>       | <u>\$1,000</u> | <u>7" x 8.5"</u>        |
| <u>1/2 Page</u>        | <u>\$500</u>   | <u>7" x 4.125"</u>      |
| <u>1/4 Page</u>        | <u>\$250</u>   | <u>3.3125" x 4.125"</u> |
| <u>Business Card</u>   | <u>\$100</u>   | <u>3.25" x 2"</u>       |



All advertisements will be printed in black and white, unless otherwise specified.

PDF or JPG files should be emailed to:

[induction@womenofthehall.org](mailto:induction@womenofthehall.org)

Camera-ready copy should be mailed to:

National Women's Hall of Fame, PO Box 335  
Seneca Falls, NY 13148

*Camera-ready copy will not be returned.*

**DEADLINE FOR AD SUBMISSION IS JUNE 30, 2017**

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